

## YOUR LIFE – YOUR RESPONSIBILITY CONFERENCE PROGRAMME

DAY 1	FRIDAY 5 <sup>TH</sup> JULY 2013
11.30 – 13.00	<b>Registration &amp; light lunch</b>
11.30 – 12.30	<b>Satellite Meeting – “gFOBT or FIT – which way should we go”?</b>
	<ul style="list-style-type: none"> <li>• Dr. Antoni Castells: Director of the Institute of Digestive Disease, The Hospital Clinic Barcelona <b>SPAIN</b></li> <li>• Dr. Pavel Elsakov: Vilnius University institute of Oncology Vilnius <b>LITHUANIA</b></li> </ul>
13.00 – 13.30	<b>Welcome and Introduction</b>
	<ul style="list-style-type: none"> <li>• Professor Eric Van Cutsem - EuropaColon Medical Director/Director of Digestive Oncology Unit Leuven <b>BELGIUM</b> and Mrs Jolanta Gore-Booth – EuropaColon Founder/CEO &amp; Joint Chair Global Colon Cancer Alliance <b>UNITED KINGDOM</b></li> <li>• Mr Petru Luhan European People’s Party <b>MEP ROMANIA</b></li> <li>• Mrs Barbara Moss – CRC Survivor and EuropaColon Chair of Expert Patient Advisory Group <b>UNITED KINGDOM</b></li> </ul>
13.30 – 15.00	<b>EXAMPLES OF BEST PRACTICE AND THE BENEFIT FOR PATIENTS</b>
	<ul style="list-style-type: none"> <li>• <b>Chair:</b> Professor Tit Albreht Institute of Public Health Ljubljana <b>SLOVENIA</b></li> <li>• Are National Cancer Plans impacting on citizen’s health? Professor Tit Albreht Ljubljana <b>SLOVENIA</b></li> <li>• Effective Cancer Registries are essential to improving healthcare– The Czech Model Dr. Pavlík, Biostatistician Institute of Biostatistics and Analyses Masaryk University Brno <b>CZECH REPUBLIC</b></li> <li>• MDT’s and Treatment Guidelines influence better outcomes for patients - Dr Petra Boelens Surgeon LUMC Leiden <b>THE NETHERLANDS</b></li> <li>• <b>Q &amp; A</b></li> </ul>
15.00 – 15.30	<b>Coffee / Networking / Exhibition</b>
15.30 – 17.00	<b>DELIVERING BETTER OUTCOMES FOR PATIENTS</b>
	<p><b>Chair: Professor A Cervantes Associate Professor of Medicine Valencia SPAIN</b></p> <ul style="list-style-type: none"> <li>• Cancer Research – Ethics and Challenges - Professor Cervantes <b>SPAIN</b></li> <li>• Understanding predictive and prognostic markers – Professor Aimery de Gramont - Chairman of ARCAD Foundation and GERCOR Paris <b>FRANCE</b></li> <li>• Hope for patients with advanced colorectal cancer – Dr Harpreet S Wasan, Consultant &amp; Reader in (Medical) Oncology Department of Cancer Medicine London <b>UK</b></li> <li>• Does Personalised Medicine increase survival rates? – Professor Eric Van Cutsem, Professor Internal Medicine Leuven <b>BELGIUM</b></li> <li>• <b>Q &amp; A</b></li> </ul>
17.00 – 18.00	<b>Panel and Audience Debate: ‘The Controversies of Personalised Medicine’ Moderated by Mr John Bowis OBE Former MEP</b>
18.00 – 18.15	<b>Conclusions of day 1- Mr. Keith Spencer (DIRECTOR EuropaColon)</b>
18.15 – 19.30	<b>Networking reception</b>

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<b>DAY 2</b>	<b>SATURDAY 6<sup>TH</sup> JULY 2013</b>
08.00 - 08.45	<i>Coffee/ Networking/Exhibition</i>
08.45 - 09.00	Video message from Mr. Andrew Spiegel – Joint Chair - Global Colon Cancer Alliance
	<b>THE FOLLOWING SESSIONS WILL BE INTERACTIVE WITH DELEGATE VOTING</b>
09.00 - 10.30	<b>INVESTING IN CRC PREVENTION AND CONTROL</b>
	<p><b>Chair: Dr Luc Colemont – Gastroenterologist, St Vincentius Hospital, Antwerp BELGIUM Co-Chair: Mr. Milan Djordjevic CRC Survivor Belgrade SERBIA</b></p> <ul style="list-style-type: none"> <li>• Effective Awareness Campaigns Work! Professor Denis Heresbach - Professor of Hepto Gastroenterology - University Hospital Rennes <b>FRANCE</b></li> <li>• Preventing colorectal cancer in men - Dr Ian Banks President European Men’s Health Forum <b>UNITED KINGDOM</b></li> <li>• Young Voices United against Colorectal Cancer - ‘Matilda’s Story’- Milan Djordjevic CRC Survivor and President Young Voices United - Belgrade <b>SERBIA</b></li> <li>• Where do you begin in colorectal cancer prevention? - Dr Luc Colemont Antwerp <b>BELGIUM</b></li> </ul>
10.30 – 11.45	<b>PATIENT RIGHTS and RESPONSIBILITIES</b>
	<p><b>Chair: Professor Gabriella Möslein Coloproctologist Bochum GERMANY Co-Chair: Mr. Wolfram Nolte CRC Survivor GERMANY</b></p> <ul style="list-style-type: none"> <li>• Knowing your rights - Do cancer patients have to live with pain? Mr. Antonio Gaudio General Secretary -Cittadinanzattiva - Active Citizenship Rome <b>ITALY</b></li> <li>• The importance of adherence to treatment - Professor Sultan Kav Associate Professor Oncology Nursing Ankara <b>TURKEY</b></li> <li>• Knowing your risk... Impact of genetic history - Professor Gabriela Möslein <b>GERMANY</b></li> </ul>
11.45 – 12.15	<i>Coffee/Networking/Exhibition</i>
12.15 – 13.30	<b>CHALLENGES IN ACCESS TO BEST TREATMENT AND CARE IN MEMBER STATES – THE IMPORTANCE OF LOBBYING</b>
	<p><b>Chair: Mr Petru Luhan MEP ROMANIA Co-Chair : Ms Adriana Melnic CEO Romanian Cancer Society Cluj ROMANIA</b></p> <ul style="list-style-type: none"> <li>• Challenges of accessing best care – Ms Adriana Melnic <b>ROMANIA</b> - Mr Vitor Neves CEO EuropaColon Oporto <b>PORTUGAL</b></li> <li>• Cross-Border Health Directive - What does it mean for patients? <b>Kaisa Immonen-Charalambous</b> -Senior Policy Adviser European Patients Forum Brussels <b>BELGIUM</b></li> <li>• Making Waves - Advocacy in Action - Mr Geoffrey Henning - EuropaColon Policy Director <b>UNITED KINGDOM</b></li> </ul>
13.30 – 13.45	<b>Results of Poster Competition and presentation of winning poster by Mr Petru Luhan</b>
13.45 – 14.00	<b>Presentation of conclusions from delegate voting - Dr. Luc Colemont</b>
14.00 – 14.05	<b>Closing remarks - Mrs. Jola Gore-Booth Founder/CEO EuropaColon</b>